

Henrique Laureano

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Senior Financial Data Scientist | (Bio)Statistician | MSc in Statistics and Numerical Methods in Engineering

Experience

Senior Data Scientist, Volvo Trucks Latin America – Curitiba-PR, Brazil [Oct, 2022 - Present]

BI & Advanced Analytics CoE under Business Control area.

- Short and long-term total market volume forecast for Chile and Peru markets:
 - o Enhanced accuracy by more than 10%, reducing errors to under 5%.
- Six-digit cost reductions in monthly corrective expenses of service contracts using telemetry data modeling.
- Price optimization of gold service contracts, resulting in a 5% increase in sales and a 10% churn reduction.
- Selling and administrative (S&A) expenses annual forecast for LATAM HQ:
 - o Achieved a 9% cost reduction, totaling seven digits.

Senior Statistician, Pelé Pequeno Príncipe Research Institute – Curitiba-PR, Brazil [May, 2021 – Sep, 2022]

The research facility of the Pequeno Príncipe Hospital, the largest exclusively pediatric hospital in LATAM.

- Authored six international scientific publications.
- Led data visualization, sampling design, statistical and predictive modeling for complex, infectious, and oncogenetic diseases, as well as for epidemiological and clinical studies, and bioinformatics.

Statistical Consultant, Freelance [Jan, 2017 – Apr, 2021]

Provided statistical consultancy to researchers across a diverse range of fields including Agronomy, Biology, Economics, Electrical and Chemical Eng., Pharmacy, Education, Psychology, Chemistry, Medicine, and Zootechnics.

Statistician, Telehealth Center – Hospital das Clínicas (UFMG) – Belo Horizonte-MG, Brazil [Jul, 2016 – Dec, 2016]

Research group on echocardiography in tropical diseases, developing predictive and statistical models to identify and quantify risk factors for Chagas and rheumatic diseases. Study design, data analysis and visualization.

- Led the transition of data analysis platforms from SPSS to R, incorporating advanced techniques such as multivariate failure time models.

Transitioned to pursue a Master's in Statistics at UNICAMP, focusing on advanced stats methodologies.

Education

Masters in Statistics and Numerical Methods in Engineering, Universidade Federal do Paraná (UFPR) [2021]

Interrupted PhD in Applied Mathematics and Computational Sciences (AMCS), King Abdullah University of Science and Technology (KAUST) [2019]

Interrupted Masters in Statistics, Universidade Estadual de Campinas (UNICAMP) [2017]

Bachelor in Statistics, Universidade Federal do Paraná (UFPR) [2016]